

FY2009 Annual Report

Senior Services of Northern Kentucky's mission is to support the dignity and independence of older adults.

It was a group of compassionate individuals that recognized the importance of caring for the elderly in Northern Kentucky. This handful of concerned citizens and community leaders founded Senior Citizens of Northern Kentucky in December 1962. With visionary leadership, they recognized that the foundation of our community, Northern Kentucky's elderly, were being forgotten and their needs were not being met. This group included members of Trinity Episcopal Church, the Diocese of Covington and members of Mother of God Church. They founded the first senior center in the state of Kentucky and this agency began its journey to serve older adults in December. Celebrating 40-years of service, Senior Services of Northern Kentucky is dedicated to supporting the independence and dignity of older adults.

Program Service Accomplishments:

Transportation

- Began providing transportation to medical appointments for Northern Kentucky residents in Kenton and Campbell counties.
- Employed an additional three full-time transportation drivers, as well as returning one part-time driver back to full-time status.
- Fielded over 800 calls during the first week of extended transportation coverage area, and successfully arranged transportation through SSNK or provided other options for all callers.
- SSNK added five additional transportation vehicles to better serve the community.
- Upgraded department's current tracking software to include GPS navigation. This addition has allowed the department to consolidate trips, which in turn reduced fuel costs and vehicle mileage.
- The department provided 33,175 trips to 15, 578 clients, which includes nutrition, medical, Medicaid, ect.

Ombudsman

- Provide a weekly mentor to the Kentucky River Long-Term Care Ombudsman Partnered with Holmes High School to create a program at Rosedale Manor where high school students visit once a week and help residents with an activity. Also partnered to set-up a special dance party for residents at Baptist Convalescent Center in Newport, KY.
- Trained a new friendly visitor volunteer to reach out to lonely seniors.
- Facility in Pendleton won facility of the year.

Protection / Outreach

Our agency geriatric social worker and outreach staff provided services to assist over 200 low income seniors by connecting them with resources available throughout the community. Financial assistance, housing, medication review, and emergency meals are just a few of the many connections made possible with our trained and certified staff.

- 877 contacts on behalf of clients to other agencies
- 897 home visits to clients
- 715 response calls to clients
- Over 500 visits to our food pantry through out the year

Community Education

- .Over 10 community education presentations on Elder Abuse were offered to 220 participants throughout the Northern Kentucky region.

Health and Nutrition

Home Delivered Meals

- Best known for Meals on Wheels, our home-delivered meal program served approximately 111,000 nutritious noontime meals to over 600 low-income older adults in eight counties.
- In addition, we provided approximately 9,900 of Emergency Meals for those that required immediate short-term intervention.
- Our meals meet 1/3 of an older adult's daily nutritional requirements and assist the elderly to live well and to age well.
- Additional funding for special emergency meals made it possible to distribute over 2,000 meals to shut in seniors for special weather emergencies

Congregate Meals

- There were over 31,777 hot nutritious meals served to participants 60 years of age and older that attended a senior center or nutrition site managed by SSNK.
- All meals met the nutrition guidelines set forth by the Federal and State requirements. Meals were funded by Federal funds, and participants were asked for a suggested donation only.

Senior Center Operations

- SSNK operates eight senior centers in the region serving over 650 registered participants.

- Each center provides a variety of recreational activities, health screenings, exercise sessions and wellness programs appropriate to the seniors in their community.
- Approximately 900 seniors totaled 59,000 units of participation in recreational and health and wellness activities throughout the 250 days of operation of the centers.

Financial Information

The following is an overview of Senior Services of Northern Kentucky's income and expenses for the fiscal year ending June 30, 2009.

Total Income:	\$3,730,900
Program Expenses:	\$2,889,333
Fundraising Expenses:	\$202,358
Administrative Expenses:	\$606,989
Total Expenses	\$3,698,680
Ending Net Assets:	\$520,652

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